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## Pop'd Impressions Art Exhibition

Impressions of our region by local artists

### Exhibition Overview

The **Pop'd Impressions Art Exhibition** is a vibrant, two-week art exhibition celebrating impressions of our region as interpreted by you, our local Toowoomba and Darling Downs artists. This exhibition aims to bring together emerging and established artists to showcase the amazing talent of our region during the wonderful Toowoomba Carnival of Flowers.

**Dates:** September 13-27<sup>th</sup>, 2025 in conjunction with the Toowoomba Carnival of Flowers

**Location:** Pop'd Art Studio & Gallery in the historic Co-Op Dairy building, 2c of 57-75 Brook St, North Toowoomba

### Eligibility

This exhibition is open to all artists aged 18 and over who live in the Toowoomba and Darling Downs region. We encourage submissions from artists working in various mediums, including:

- Painting
- Illustration
- Artistic Photography
- Digital Art
- Mixed Media

### Submission Guidelines

To be considered for the Pop'd Impressions Art Exhibition, artists need to fill in the **Expression of Interest online Form** via [this link](#).

**Deadline for Expressions of interest:** June 20th, 2025

### Selection Process

Leisa Clark from Pop'd Art Studio & Gallery, who is also curating this exhibition, will review all submissions and artists will be notified if selected by the 25<sup>th</sup> June 2025.

All selected artists will then need to pay their fee by the 30<sup>th</sup> June, otherwise their spot will be given to another artist.

Artists will be able to submit details and images of their artwork by 16<sup>th</sup> August. Selected artists will be able to submit their work via an online form that will be sent on acceptance.

- **Each artist may hang up to 3 pieces (max 55cm x 55cm, including frame and a weight of less than 4kg)**
  - If the buyer is from out of town, they may take the piece immediately — artists can provide backup artworks for replacement, recommended to have 2 backup works

## Deliveries & Agreement

- **Artwork Delivery:** Artists are responsible for delivering their artworks to The Pop'd Art Studio during these times:
  - September: Sunday 7<sup>th</sup> 10am-12pm, Monday 8<sup>th</sup> 10am-12pm, Tuesday 9<sup>th</sup> 10am-12pm.  
Detailed delivery instructions will be provided upon acceptance.
- **Artwork Insurance:** The Pop'd Art Studio does not provide insurance coverage for any artworks during the exhibition period. We take no responsibility for any damage to artwork during the exhibition period. All care will be taken when handling artwork.
- **Reproduction Rights:** By submitting artwork to the exhibition, artists grant the organisers the right to reproduce images of their artwork for promotional purposes only.
- **Agreement:** Submission to this exhibition constitutes agreement with all terms and conditions outlined in this document.

## Exhibition Rules

- All artwork must be original and created by the submitting artist.
- Artwork must be ready for hanging (e.g. framed or painted edges if canvas, wired for the customer to hang at home and preferably with D hooks for picture rail hanging), more details instructions will be sent out after acceptance
- The Pop'd Impressions Art Exhibition reserves the right to refuse any artwork that does not meet the exhibition standards or deviates significantly from the theme and submitted images.
- Artists are responsible for the pickup of any unsold artwork from The Pop'd Art studio on the 28<sup>th</sup> September 11am - 4pm. Any artwork not retrieved by this date will be placed into storage and arrangements will need to be made to pick up at a later date.

## Fees & Commission

- **Fee to hang work:** A non-refundable fee of \$66 inc. GST is required for each artist once accepted to exhibit. This fee helps cover the costs associated with the room hire, event promotion, payment systems and exhibition costs.

You will also be required to **bring in 2 lines and 6 hooks for hanging work**. These will be returned to you after the exhibition. If you don't want to purchase your own lines we can organise this for you at an additional fee of \$55 inc. GST, these lines and hooks will be kept by Pop'd Art Studio. [Please find link to purchase lines and hooks here](#)

If selected, you will receive an invoice to make payment for the \$66 inc GST if you bring your own lines and hooks, or \$121 inc. GST if we organise lines and hooks for you.

- **Sales and Commission:** A 20% commission will be applied to all artwork sales during the exhibition. Artists will receive 80% of the sale price within one month of the exhibition ending. Please be aware that GST may be added to the artwork sale price, this still needs to be confirmed by accounting.

## Contact Information

For any questions or inquiries, please contact Leisa Clark at Pop'd Art Studio & Gallery:

Email: [support@popd.au](mailto:support@popd.au)

Phone: 0418 159 149

## Summary

This document has provided comprehensive information for artists interested in participating in the Pop'd Impressions Art Exhibition. Artists are encouraged to carefully review all details before submitting their applications. We look forward to receiving your submissions and if selected showcasing your talent!

